

K. C. E. Society's  
**M.J. COLLEGE JALGAON**  
FACULTY OF COMMERCE AND MANAGEMENT  
(2017-2018 )

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**ACTIVITY REPORT**

**A) EVENTS**

- Seminar on “Entrance Exam Conducted For F.Y.B.C.A. and F.Y.B.B.A by NMU” -A seminar on “Entrance Exam” Conducted For Professional Management students on 8<sup>th</sup> July 2017.



- Welcome Function “Introzia” was organised for the First year students of the Department of Professional Management on 28<sup>th</sup> July 2017. The address was given by Prin. Dr. U.D. Kulkarni. He guided the students on “Personality Development and Role of Personality Development in Placement”, Career Opportunities in Digital Media.



- Students of SYBCA-Shantanu Jagtap, Pooja Sali, Prajakta Deshmukh, Komal Khachane, Prasad Kulkarni, Varsha Talele, Pallavi Patil, Suvarna Lulhe, Priyanka Patil and Himani Mahajan published their wallpapers on topic Cyber Security and GST under the Wallpaper Activity on 28<sup>th</sup> July 2017. This activity was inaugurated by Prin. Dr. U.D. Kulkarni.



- A Faculty Knowledge Sharing Program on was organised on 3rd August 2017. Dr. Sanskritini Desai from IBS was the guest speaker.



➤ Formation and installation of Rotract Culb at M J College, Jalgaon has been done on 5th August 2017.



- DRR Interaction Session for Rotract Students- Rotract students interacted with the District Rotract Representative Miss. Aarti Goswami, First Lady DRR and Mr. Neeraj Sarda on arrangements of upcoming events under the Rotract Club of M.J.College, Jalgaon.
- Industrial Visit was arranged for the Rotract students on 23rd September 2017. Students visited Swami Polytechnic Manufacturers of Plastic Chairs and Khan Plastic Carpets. Mr.Yasin Khan guided the students on manufacturing Process.



- Cyber Security Awareness Poster Contest was organised for the students of Professional Management and Computer Science Department from 19<sup>th</sup> and 26<sup>th</sup> September 2017. The Posters are published on Departmental Facebook Page and winners are decided on the basis of publicity.





- Faculty of commerce and Management in collaboration with Maharashtra Centre of Entrepreneurship Development (MCED), Aurangabad and District Industry Centre (DIC), Jalgaon organized 3 days camp for Entrepreneurship Awareness at Old Conference Hall, from 11th Oct. to 13th Oct.2017. There were total 80 Participants from various faculties. The Program was inaugurated by Hon.Sunil Damale (LDM, Central Bank of India), Mr. Balasaheb Suryavanshi, Mrs. Smita Patil and Mrs. Shailja Chaudhari were the guest for inaugural session. Dr. A. P. Sarode, Vice Principal, Commerce and Management gave a brief introduction about the camp. The sessions were based on different topics related to marketing, Personality Development and Communication skill. Mr. Sunil Damle delivered a lecture on different schemes of bank and role of bank in Entrepreneurship. Mr. Balasaheb Suryavanshi shared their experiences about existing business and business processes. “Goal Setting and Planning Motivation” topic was touched by Mr.Rajib ahmad. The third session was chaired by Mrs. Apurwa wani, Personal Trainer. She delivered a lecture on “Personality Development as well as Communication Skill for Better Results in Business”. Mr. Sanjay Sidhey gave coverage to two sessions, first topic covered was Identification of Business Opportunities and Mechanism of Product Selection and another speech was related to project ideas and project writing techniques. Mr. Sujit Nair highlighted the topic of “Market Survey”. Mr.Khemchandra Patil gave guidance regarding “Entrepreneurship Development”. Mr. H. N. Badgujar guided students on SSI and DIC schemes and roles of these schemes in Entrepreneurship Development. Mr. Hemant Thombre Delivered Lecture on Project Report and its Contents. The valedictory session was chaired by Principal Dr. U. D. Kulkarni. Mrs. Vaishali Vispute (Owner, Flair & Care ) and Dr. Bhavana Chaudhari. Mr. Anand Vidyagar from DIC was also there for sharing his views on the 3 days Entrepreneurship Awareness camp. Report reading was covered by Dr.A.P.Sarode, Vice Principal, Faculty of Commerce and Management. Dr. A. P. Sarode highlighted the importance of Entrepreneurship Awareness Camp. Entrepreneurs Create New Businesses-Path breaking offerings by entrepreneurs, in the form of new goods & services, result in new employment, which can produce a cascading effect in the economy. The stimulation of related businesses or sectors that support the new venture add to further economic development. Entrepreneurship is the dynamic process of creating incremental wealth and innovating things of value that have a bearing on the welfare of an entrepreneur. It provides civilization with enormous amount of goods and services and enhances the growth of social welfare. The man behind the entrepreneurship is an action oriented and highly motivated individual who is ready to achieve goals. Thus, entrepreneurs take the economy and the society that is the whole civilization to the state of progress and prosperity.





- On Occasion of Children's day, Students of Rotaract club of Commerce and management, M.J. College organized a Drawing competition for children of orphanage 'Sant Chokhamela'. Children were given Breakfast and Stationary kits by students. The winners of the competition were given prizes by students.





## **B) PARTICIPATION OF STUDENTS IN VARIOUS COMPETITIONS AND EVENTS**

### ➤ **7<sup>th</sup> ENTREPRENEURS DAY**

University Level Competition was organised by KCE'S Institute of Management Research Jalgaon on 4<sup>th</sup> October 2017. Pranav Chaudhari, Aniket Patil, Parag Chaudhari and Harshal Deshmukh of SYBCA participated in Business Plan and This team won 2<sup>nd</sup> Prize in Business Plan event.

### ➤ **Participation in Pinnacle 2017 (A State Level IT Event )**

Pooja Sali, Prajakta Deshmukh, Komal Patil , Poonam Adakmol, Varsha Talele and Monal Mahajan Students of SYBCA participated in C++ Programming Quiz Competition dated 6<sup>th</sup> October 2017 organised at G.H. Raisonni Institute of Management and Research, Jalgaon.

### ➤ **Participation in MAESTRO National Level Competition-**

Zainab Arsiwala from FYBCA Participated in PowerPoint Presentation Competition and secured 3<sup>rd</sup> rank.

## **C) Books Published by Faculty**

- Dr. A.P. Sarode published book on Modern Management Techniques for F.Y.B.Com with Dr. D.D. Bhakkad.
- Prof.Pallavi N.Rane and Dr.P.R.Patil published book on E-Commerce for F.Y.B.Com. ISBN is 978-93-85021-08-4.
- The book of Computing Skill having ISBN is 978-93-85021-21-3 for F.Y.B.Com was published by Prof. P.N. Rane and Prof. H.D. Deshmukh.
- Marketing and Advertising Syllabus for F.Y.B.Com was covered in a book by Prof. G.K. Kadke. ISBN is 978-93-85021-07-7

## **D) PARTICIPATION OF TEACHERS IN VARIOUS COMPETITIONS AND EVENTS**

### ➤ **PARTICIPATION IN NATIONAL MULTIDICIPLINARY CONFERENCE-**

A.R.B.Garud Arts, Commerce and Science College, Shendurni organised a National Multidisciplinary conference on 7<sup>th</sup> October 2017. Dr. A.P. Sarode, Ca. Prof. A.N. Arsiwala, Dr. P.M. Joshi, Dr. P.R. Patil, Prof. P.N. Rane, Prof. H.D. Deshmukh and Prof.Priti Patil Participated in this Conference.

- Prof. P.N.Rane Participated in online Quiz Competition organised by Government of India on 23<sup>rd</sup> October and successfully completed the task in Cyber Security-Operational Technology.

Dr.A.P.Sarode  
Vice Principal

Faculty of Commerce and Management